

ANKIT GOEL

Contact: +91-9582000012

E-mail: ankitgoel1019@gmail.com

Achievement-driven Professional targeting assignments as Web and Graphic Designer with an organization of repute in IT/E-commerce industries preferably in Delhi/NCR

Profile Summary

- ✓ Result-oriented Technocrat with 8 years of experience in Web/UI & Graphic Designing and with exceptional multimedia skills to make world class artworks and designs.
- ✓ Skilled in creating corporate portals, websites and large scale-web applications with skills to adapt visual designs into dynamic websites and websites templates.
- ✓ Expertise in creating, maintaining, expanding, and scaling website layout/user interface by using standard HTML/CSS Practices.
- ✓ A keen designer with proficiency analyzing information system needs, evaluating end-user requirements, custom designing solutions & HTML Development.
- ✓ A keen designer, & implementer with rich experience of different industries having multimedia skills and to make world-class artworks and designs including commercials print, trade show graphics.

Core Competencies

- | | |
|----------------------------------|---------------------|
| ✓ Web & Graphic Designing | ✓ Visual Designing |
| ✓ Project Deployment | ✓ UI Designing |
| ✓ Client Relationship Management | ✓ Quality Assurance |

Work Experience

- ✓ **From December 2020 with Nuberg Engineering Limited as Marketing Graphic & Web Designer**
- ✓ November 2012 – December 2020 with **MobilitySum Technologies Pvt. Ltd.**, as Graphic & Web Designer
- ✓ February 2012–October 2012 with **Hype Media** as Graphic & Web Designer
- ✓ May 2011 – November 2011 with **Bizeso Services Pvt. Ltd.**, as Graphic & Web Designer.

Key Result Areas:

- Creating and maintaining device compatible (responsive) websites for companies using WordPress, Dreamweaver, HTML, CSS, and Photoshop with doing the SEO activities.
- Developing marketing communication collaterals such as brochures, posters, stationary, social media banners, event backdrop, and pamphlets etc.
- Coordinating with team members in mapping requirements, finalizing product specifications and selecting appropriate techniques for website development for services as well as demonstration purposes.
- Performing quality assurance and navigation for the developed websites.
- Conveying concepts and providing design direction through renderings, images and effective written and verbal communication; designing the overall graphic image including creating concept design layout and illustrations.
- Ascertaining client's requirements and developing graphic directions, concepts and specifications; communicating style and guidelines to deliver consistent, high quality work.

- Imparted online training for Software and Website Maintenance to clients using Remote Desktop Tool (Ammyy Admin, TeamViewer, and Chrome Remote Desktop).
- Worked on web portal and software for **Education and Travel domain** in which users can practice their entrance exams like Banking, SCC, Railway exams, etc, and where users can book rides from a mobile app and web application like OLA and Uber respectively.

Certifications

- ✓ **2011:** Certified in Graphic & Web Designing from Arena Multimedia, New Delhi
- ✓ **2012:** Certified in 'O' Level from DOEACC Society, New Delhi

IT Skills

- ✓ HTML / HTML5
- ✓ CSS / CSS3
- ✓ Adobe Dreamweaver
- ✓ WordPress
- ✓ Adobe Photoshop
- ✓ Corel Draw
- ✓ Experience with jQuery implementation and JavaScript
- ✓ Microsoft Office

Education

- ✓ **2014:** B.A. (Program) from University of Delhi, New Delhi
- ✓ **2007:** 12th from Tyagi Public School (C.B.S.E.), Delhi
- ✓ **2005:** 10th from Tyagi Public School (C.B.S.E.), Delhi

Personal Details

- ✓ **Date of Birth** : 23rd October 1989
- ✓ **Languages Known** : English & Hindi
- ✓ **Address** : 2608/194, Onkar Nagar – A, Tri Nagar, Delhi-110035